



Centro Sperimentale MEDIARS
2nd International Workshop on Interactive Media and Culture
Contigliano (Rieti) Italy July 10 – 23, 2010

CALENDAR

Friday, July 9

International participants arrive in Contigliano (pick-up at Rome/FCO)

1:00pm Lunch, Restaurant Agrodolce

8:30pm Dinner, Restaurant Il Carro

Saturday, July 10

10:00 Activities begin, introduction to the workshop

10:30 Mayor of Contigliano welcomes the participants

10:45 **Lecture**
Alessandro Marianantoni,
art, culture and technology, MEDIARS

12:00 Q&A

1:00pm Lunch, Restaurant Agrodolce

4:00pm **Guided Tour:** Franciscan's monasteries

8:30pm Dinner, Restaurant Il Carro

Sunday, July 11

10:00 **Guest Lecture**
Maurizio Quagliuolo, HERITY International Secretary-General
Introduction to the concept of Cultural Heritage and its participatory management

11:15 Q&A

11:45 **Presentation**
Alessandro Marianantoni, *CO2morrow* (authors A.M. & Marcos Lutyens)

1:00pm Lunch Restaurant Agrodolce

4:00pm **Guided Tour and exhibit site visit:** Rieti and the *Underground Roman Town* (Rieti Sotterranea)

8:00pm Dinner, Restaurant Agrodolce

Monday, July 12

10:00 **Class**
Interactive new media, a conceptual approach
Class discussion on selected papers and video clips

1:00pm Lunch, Restaurant Agrodolce

3:00pm **Class**
Art Projects: Methods and Tools in the work process
The class will present past exhibitions focusing on interaction and development of scientific, technical and cultural aspects.

8:00pm Dinner, Restaurant Agrodolce



Tuesday, July 13

- 10:00 [Lab hours](#)
Demonstration of software and hardware tools to assemble multimedia interactive installations: RFID system.
- 1:00pm Lunch, Restaurant Agrodolce
- 3:00pm [Guest Lecture](#)
Daniele Ciabattoni, Live Media Designer
Interactive Live Media, techniques and methods
- 4:30pm Q&A
- 8:00pm Dinner, Restaurant Agrodolce

Wednesday, July 14

- 10:00 [Lab hours](#)
Demo on Computer vision and tools for media production
- 1:00pm Lunch, Sanctuary La Foresta
- 2:00pm [Project site visit](#)
Porta D'Arce location of Quartieri della Memoria
- 4:00pm [Lab hours](#)
Demonstration of software and hardware tools to assemble multimedia interactive installations: MIDI devices, real time video and sound software.
- 8:00pm Dinner, Restaurant Agrodolce

Thursday, July 15

- 10:00 [Class](#)
Public spaces and content mapping
Examples from Literature, Cinema, Opera and New Media Art.
- 1:00pm Lunch, Restaurant Agrodolce
- 3:00pm [Guest Lecture](#)
Graziano Terenzi, CEO at Inglobe Technologies.
Augmented Reality Applications to Design and Cultural Heritage
- 5:00pm Q&A
- 8:00pm Dinner, Restaurant Agrodolce



Friday, July 16

- 10:00 Brainstorming on the final project
- 1:00pm Lunch, Restaurant Agrodolce
- 3:00pm [Guest Lecture](#)
Carlo Cellamare, Università' La Sapienza di Roma
Il Velino e il sistema delle acque del reatino. Situazione attuale ed evoluzione storica
Follow brainstorming on the final project
- 8:00pm Dinner, Restaurant Agrodolce

From Saturday, July 17 To Monday, July 19

- 10:00am – 6:00pm Group Project, [Design and Production](#)
- 1:00pm Lunch (food tasting and Restaurant Agrodolce)
- 8:00pm Dinner, Restaurant Agrodolce
- Exhibition setup in collaboration with Alessandro Cerroni, Sound&Light

Tuesday, July 20

- From 10:00am [Setup and tests](#) for the exhibit in the Rieti's underground town (*Rieti Sotterranea*)
- 1:00pm Lunch, Restaurant Il Carro
- 8:00pm Dinner, Restaurant Il Carro
- Exhibition setup

Wednesday, July 21

- 1:00pm Lunch, Restaurant Il Carro
- From 5:30pm [Exhibit](#) in the *Rieti Sotterranea*
Produced by Centro Sperimentale MEDIARS with:
- group project by workshop participants
 - *cuore.uno.punto.zero* Stefano Sburlati
 - *Dagherroscopio* Daniele Ciabattoni
- Food tasting (to be confirmed)

Thursday, July 22

[Guided Tour](#): A day in Rome

Saturday, July 24

International participants leave from Rome/FCO